

### **MEET PROFESSIONALS AND SPECIALISTS**

## 2ND ANNUAL EHEALTH 360° SUMMIT

# DRAFT AGENDA

## 4-6 DECEMBER 2017 | BUDAPEST - HUNGARY

#### Under the high patronage of European Parliament and European Commission









## **OVERVIEW OF 2ND ANNUAL EHEALTH 360° SUMMIT**

Quality healthcare provisioning in Europe has become a major issue for the EU healthcare systems. The population growth and the increasing number of chronic patients is creating a strong budgetary pressure on governments. In this context, innovation through electronic and mobile health solutions could be a crucial asset in order to overcome these challenges, and to contribute to a more patient-focused healthcare. The ultimate goal is to empower people and to support the shift towards prevention, while at the same time improve the efficiency of the existing healthcare systems.

The eHealth 360° Summit 2017 is a powerful and inspirational event that brings together industry representatives, makers, vendors, experts, developers, and others to plan, learn, network, collaborate, strategize and more effectively tap into the immense potential of the eHealth and mHealth domains.

The event offers a wide set of activities, among which are tutorials, presentations, discussion panels and keynotes covering new methods to accelerate in the market, to monetize technologies & IPR and to raise funds in Europe. Structured professional networking to turn cutting edge into business through exploitation and commercialization opportunities is a key priority.

## PARTNERS OF PAST EHEALTH 360° SUMMIT



#### CONFERENCES: DAY 1 and 2 – 4 - 5 DECEMBER 2017

EAI International Conference on Personal, Pervasive and mobile Health

EAI International Conference on Mobile Medical Multimedia Technologies, Applications and Services

EAI International Conference on Ambient Assisted Living Technologies based on Internet of Things

& more

#### SUMMIT: DAY 1 – Technology Day – 5 DECEMBER 2017

#### 9.00 - 10.30 KEYNOTES I. - Trends & Future

#### The Internet of Me: Your healthcare, personalized

Welcome the era of personalized healthcare defined by meaningful and convenient health experiences

#### **Outcome Economy: Hardware Producing Healthy Results**

New intelligence is bridging the digital enterprise and the physical world. It's about more than technology; it's about delivering a result

#### The Platform (R)evolution: Defining Ecosystems, Redefining Healthcare

Healthcare IT platforms capture data from disparate sources (e.g. wearables, phones, glucometers), and connect it to provide patients and caregivers a holistic and real-time view of health.

#### Intelligent Enterprise: Huge Data, Smarter Systems, Better Healthcare

A data explosion, accompanies by advances in processing power, health analytics and cognitive technology, is fueling software intelligence. Medical Devices and wearables can now recognize, "think" and respond accordingly.

#### Workforce Reimagined: Collaboration at the Intersection of Humans and Healthcare

As the digital revolution gains momentum, doctors and healthcare workers are now using machines to be more efficient, provide better care and take on increasingly more complex tasks.

#### 10.30 - 11.00 Coffee Break

#### 11.00 - 12.00 Panel Discussion - Where Do We Go From Here?

#### 12.00 - 13.30 Lunch

#### 13.30 – 15.00 KEYNOTES II – Challenges & Opportunities

#### **Rapidly developing Technologies**

Increasing speed of communications and of access to information allowing increased capacity to transfer data, ongoing improvements in Healthcare analytics tools.

#### Security in e-Health

Challenges, drivers and standardization initiatives for security, compliance and interoperability in health-related activities carried out over distance by means of information technologies

#### Al and e-Health

- Augmented Intelligence automates the basic tasks in care-giving through work-flows
- Assisted Intelligence advanced algorithms to train the artificial neural networks to give treatment options to physicians
- Automated Intelligence doctor is no longer in loop and the control is handed over to the machine

#### e-Health Technologies

Patients may increasingly be able to use a variety of devices to collect data relating to their health parameters themselves, and then send the data through mobile or online channels to their care managers, reducing the need for personal visits though the potential for such innovative technologies is clear, it may still take some time before they are exploited to their full potential.

#### e-Health, IoT and Cloud

Challenges, drivers and standardization initiatives for security, compliance and interoperability in health-related activities carried out over distance by means of information technologies.

#### 15.00 - 15.30 Coffee Break

#### 15.30 – 16.30 Panel Discussion – Role of Information & Technology in Health Care – eHealth

#### 16.30 - 17.30 Fishbowl Talk

- IoT and assisted living
- · Challenges to the deployment of e-health in developing countries
- Technology infrastructure and operational issues

#### SUMMIT: DAY 2 – Community Day – 6 DECEMBER 2017

#### 9.30 – 10.00 KEYNOTE (Partner Opportunity)

#### 10.00 - 11.30 Success Stories

Success stories of people who instead of thinking about doing, did it. Listen to why and how!

#### 11.30 - 13.00 - Coffee Break

#### 14.00 - 14.45 - KEYNOTE - e-Health I CEE and Europe

- 14.45 15.15 Coffee Break
- 15.15 16.15 Technology Forecast

16.15 – 17.00 – PANEL DISCUSSION – PATIENT EMPOWERMENT: NATION-WIDE USE OF TELE-MEDICINE FOR MORE PATIENT CENTERED TREATMENT AND CARE

## PLEASE DO NOT HESITATE TO PROPOSE YOUR OWN TOPIC!

www.ehealth360.org