



## 2<sup>nd</sup> eHealth 360° Summit – Budapest, Hungary – 4<sup>th</sup>-6<sup>th</sup> December 2017

BRATISLAVA, 6<sup>th</sup> July 2017 – **European Alliance for Innovation (EAI)** and under the high patronage of the European Parliament and the European Commission, is organizing its **2nd eHealth 360° Summit** to address the use of ICT (Information and Communication Technologies) in Healthcare Services.

ICT is the key to improving efficiency and effectiveness. This year's e-health 360° Summit will gather experiences and innovative ideas from related projects and activities in this field - aiming to coach and involve delegates on the whole path between research to innovation and all the way through to commercialisation. The Summit is a powerful and inspirational event that brings together industry representatives, researchers, vendors, mHealth and eHealth domain experts, clinicians, developers and others to plan, learn, network, collaborate, strategize and more effectively tap into the immense potential of the eHealth and mHealth domains.

Get inspired and explore the energy and knowledge this year's Plenary & Keynote Speakers have to offer. This year there will be presentations from MARC LANGE (Secretary General, EHTEL), PAL MILETICS (President of Hungarian Association for Telemedicine), KOSTAS GIOKAS (AiM Research Team, National Technical University of Athens), TAMAS HAIDEGGER (Deputy Director, Centre for Intelligent Robotics, Óbuda University) and Professor ARNO ELMER, (Head of Research Group Digital Health, FOM University of Applied Sciences for Economics and Management).

EAI always presents an impressive roster of keynote presenters, panellists and vendors, e-Health 360° Summit has always delivered great education and networking opportunities, and 2017 will be no different, engaging with current and future leaders. You can look forward to maximizing your networking opportunities during the trade show and social events.

This is also your opportunity to get involved by submitting a paper to one of the multidisciplinary co-located scientific conferences or workshops covering hot topics such as: personal health systems and pervasive mobile monitoring; multi-dimensional medical imagery; remote patient monitoring and ambient assisted living, and more.

The Summit will open thought provoking dialog and help consolidate eHealth innovation efforts, sharing experiences and delivering new partnerships and projects - you can learn more at <u>www.ehealth360.org</u>.

European Alliance for Innovation (EAI) was created by leaders from industry, research, and policy making organizations, including some of the largest companies in the world, government organizations, educational institutions, engaging the global community with the shared goal of securing Europe's future competitiveness through innovation. With over 250 institutional members reaching out to millions of their constituents, EAI brings together the European community to promote innovation culture in Europe, to recognize excellence and to support community innovation activities. Furthermore, as a partner of the European project FI-Adopt, EAI showcases funding opportunities for SMEs, start-ups and web entrepreneurs.